



## POUNEH FRANCE

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South San Francisco  
CA 94080

(415) 517-4749

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### PORTFOLIO LINKS

[www.in2itive-design.com](http://www.in2itive-design.com)  
<https://invis.io/5u5apawtd>  
[www.behance.net/pounehwd](http://www.behance.net/pounehwd)

### QUALIFICATIONS

Meticulous attention to detail with excellent organizational skills combined with proficiency in typography, color, alignment, balance, texture and layout. Capable of meeting crucial deadlines, a quick study, and works independently as well as a team player.

### EDUCATION

Azad University, Tehran, Iran

Graphic Design, Bachelor of Art / 1991 - 1995

San Francisco State University, CA, USA

Multimedia Studies Program (MSP), Web Design, Design Certificate / 1999 - 2001

*Graduated with Honors: The Robert Bell Outstanding Achievement Award*

Udemy, CA, USA

Mobile Application UI/UX Design, Design Certificate / Fall 2015

### EXPERIENCE

#### Contract & Freelance / 2016 - 2017

Apple, Inc. - worked with the Apple Support Team for *twitter* platform account

#### In2itive Design / 2000 - Present

Founder - A Design Studio Focused on Website Design & Development,  
Graphic Design & Branding as well as Mobile Application UI Design

#### Website Design & Development - *Launched over 200 websites*

##### Clients:

Aliotos Sea Food Restaurant  
East Bay Estate Planning Council  
Katayoon Webb Realtor  
Pasta Bene Restaurant  
Karla Lockhart Design  
Sabio Restaurant  
DSK Architect  
Over the Moon Ice Cream

#### Graphic Design & Branding - *Designed over 80 logos & branding material*

##### Clients:

Apple, Inc.  
Cisco Systems  
FullPlate Consultant  
Meals for Change  
Gravitas Docufilms  
Jenn's Gardening  
SF Forward the Political Action Committee

#### Mobile Application UI Design

##### Client:

In2itive Design (*for self practice*) Prototype link: <https://invis.io/5u5apawtd>

### SOFTWARE

Adobe Creative Cloud (Photoshop, Illustrator & InDesign), Sketch, Principal, Wireframes, Dreamweaver, HTML 5, CSS, JavaScript, MS Word, Excel & PowerPoint